

New challenges for governmental reporting: from traditional Budget to integrated reports

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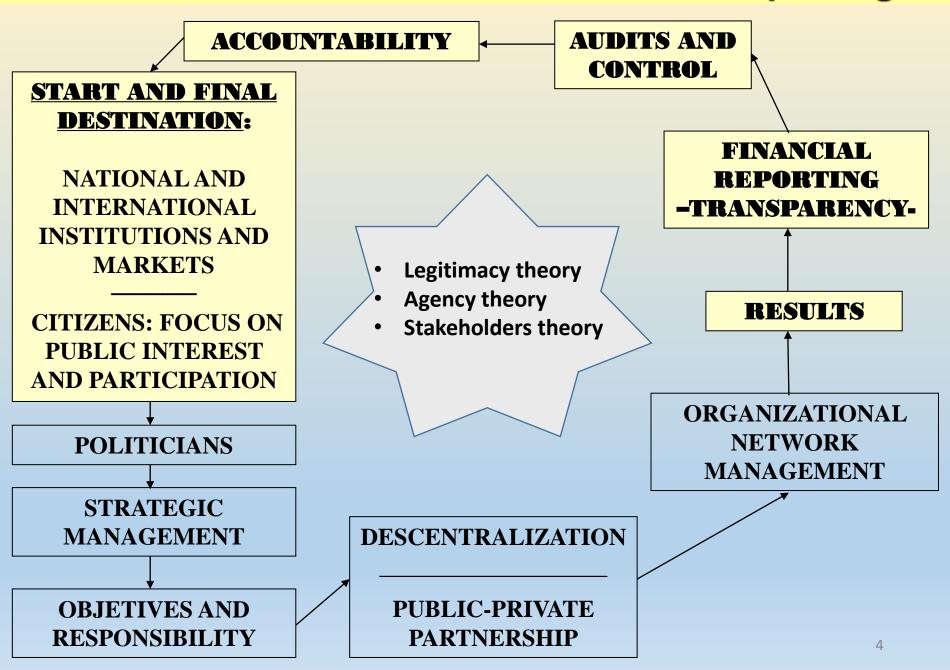
Summary

- I. The needs for public sector governance: better answers of Financial Reporting
- II. The convergence of Government Financial Reporting Systems: towards an international harmonized regulatory framework
- III. The next challenges: Non-financial information, Integrated Reporting
- IV. The assurance process
- V. Government Accounting Reforms in European Continental Law Systems: the case of Spain

I. The needs for public sector governance: better answers of Financial Reporting



The Wheel of Good Governance and Reporting



The keys for the reform of public Governance and Accountability

Information is Transparency and accountability



- Emphasis on accountability
- Emphasis on outputs and outcomes
- Social and environmental responsibility. Sustainable policies and development
- Social participation
- Transparency: Complete, clear, in time and easily accessible disclosure of information

Good performance is Efficiency and sustainability



- Benchmarking (national/international)
- Management and information integrated systems
- Best practices
- Cost and performance indicators
- Market/non-market parameters

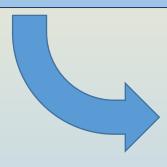
Is traditional governmental accounting old fashioned?

- Annual budget single-entry recording as the only government Accounting in Public entities tradition
- The duality in modern government Accounting: Budgetary & Financial Reporting
- Cash criterion in budgets produces "fiscal illusion":
 Sale of assets, as asset reduction is not disclosed;
 order now and pay later; doubtful receivables not recorded...
- Is the <u>duality of basis</u> "cash" in budgets Vs. "accrual" in financial statements a sound practice according to GAAP?
- More then financial: managerial, social and ecological accountability

The logic for a harmonized accrual-based system

The NEEDS

- Fiscal Transparency
- Comparability



2. DEFICIENCIES

- Incomplete data
- Lack of comparability
- Inconsistent information



3. AFFECTS

- General purpose financial reports
- Aggregate Reports of National Accounts and Government Financial Statistics

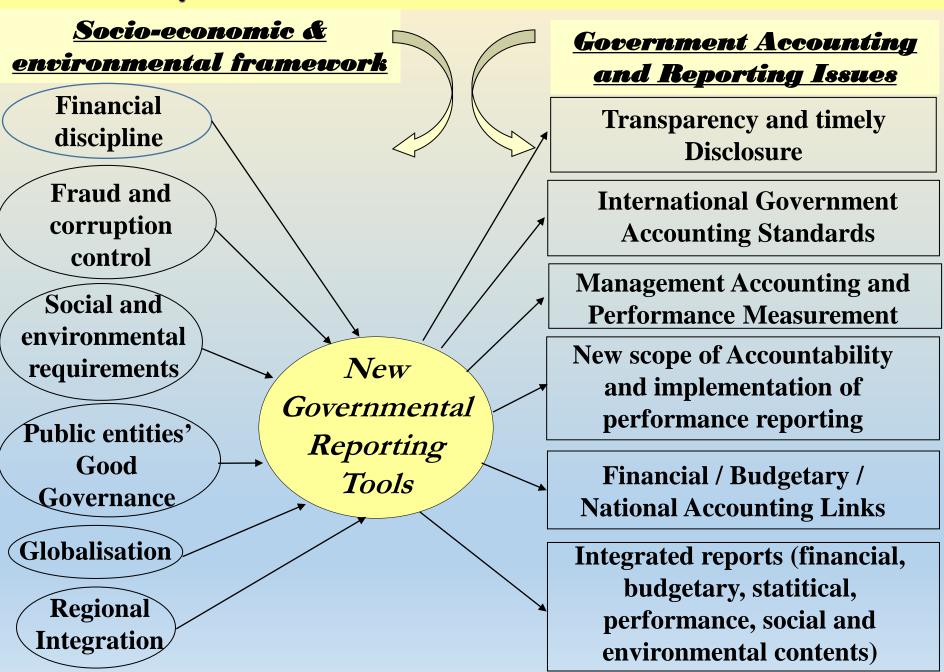
New trends in Governmental Accounting

- From traditional <u>Input-oriented</u> stewardship and control of fraud to <u>Output and outcome-oriented</u> Management and control
- From traditional and unrealistic <u>"exactness"</u> to <u>"true and fair view"</u> accounting information
- From accounting for a Burocratic Administration to accounting for <u>Good</u> <u>Governance</u> of organisations
- From "cash basis" reporting to <u>three-pillars</u> based Accounting for Public Reporting

Next horizons for Governmental Reporting

- Focusing on quality of public services, social and sustainable public policies?
- A new concept and scope for public accountability?
- Through accrual budgeting?
- Through more *participative* public management, budgeting and even audits?
- Through an integrated and comprehensive Public Reporting System?

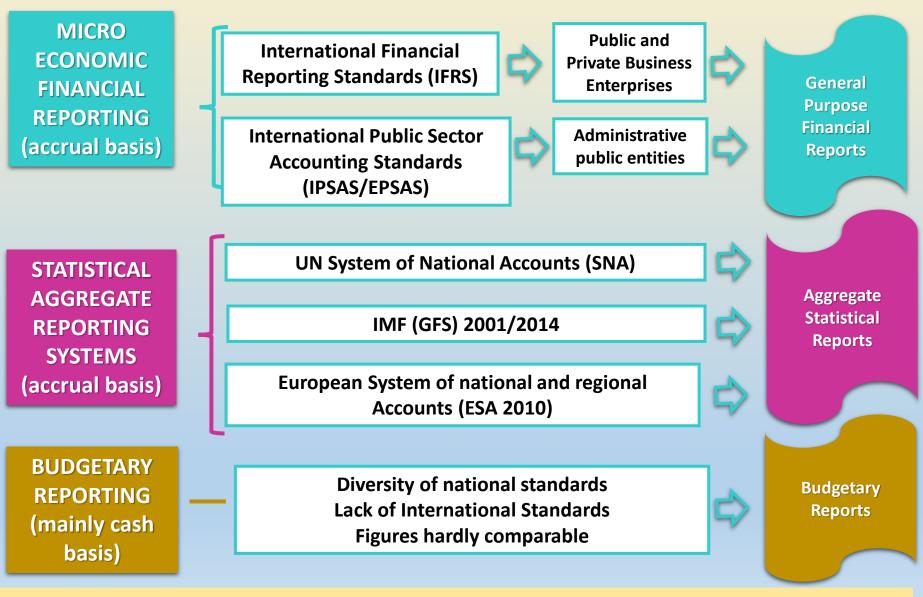
In summary: New Answers for a new and sustainable framework



II. The convergence of Government Financial Reporting Systems: towards an international harmonized regulatory framework



The three Pillars/Systems of Public Reporting



Towards an integrated financial and economic reporting system for public entities

The main features of Public Reporting Systems

Accounting System	Basis	Reporting Focus
National Accounts	Accrual for any operation affecting public funding	Net lending / net borrowing
Budgetary Accounting	Modified Cash	Financial effect of operations in the short term
Financial Accounting	Accrual for any operation affecting net worth	Net positive or negative <u>saving</u>

National Accounts requiere **Adjustments** on budgetary/financial accounting figures, as a consequence of different recognition, measurement and time assignation bases

Financial Information Convergence in Public Entities



IASB Business
Standards
(IAS/IFRS)

IPSASB Public Sector Standards
(IPSAS)





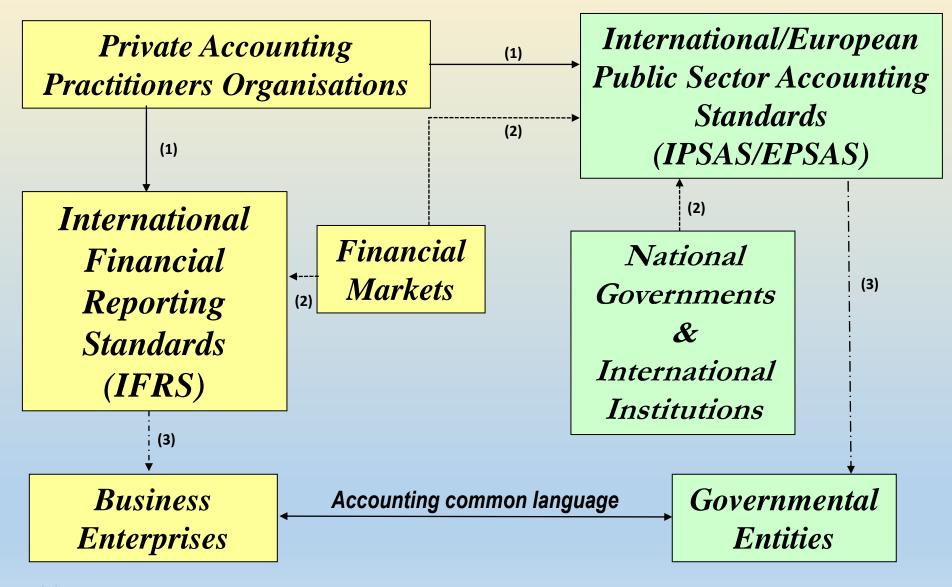
PROCESS OF CONVERGENCE



STATISTICAL FINANCIAL REPORTING **BUDGETARY REPORTING**



IFRS and IPSAS / EPSAS approaches



(1) Standards setting

(2) Market and institutional standards supports

(3) Standards implementation

From language of business to language of government: is it the best way?

- The <u>Accounting path</u>: From business enterprises to non-profit organisations and public entities
- Accounting as the (common) language of business: the IASB and the financial market "authority"
- Is Accounting a <u>common language of government</u> today?
- Where the IFAC and IPSASB <u>"authority"</u> comes from...?
- Does accounting model require a more particular structure, <u>better adapted</u> to particular governmental objectives, activities and stakeholders' needs?

III. The next challenges: Non-financial information, Integrated Reporting

The Pyramide of Reporting process for a good governance

The search for sustainability. Ecological, economic and social crisis



New requirements for information and transparency: integrating ESG (Environmental, Social, Governance)-NFR



The assurance of NFR: looking for a prudent application of professional judgment and skepticism



Regulators, preparers of information and those responsible for good governance should work together

Main challenges: NFR systems implementation as a cornerstone for integrated information systems. Processes will be diverse, taking into account the characteristics of countries and entities

Pressures and Commitments on SDG transparency

INSTITUTIONAL APPROACH

- Coercive / normative isomorphism Pressures from international organizations
- UN, EU, OECD, WB, WHO, IFAC, GRI, SASB, IIRC....
- Calling for a new Sustainability Standards Board alongside the IASB?
- Directive 2014/95/EU as a reference for EU possible further regulation on public entities?

STAKEHOLDERS, LEGITIMACY AND AGENCY APPROACHES

Pressures of citizens and interested third parties are taken into consideration

THE UN PRONOUNCEMENTS

DATE	DOCUMENTS	MAIN FOCUS
2015	Sustainable Development Goals SDG	169 concrete goals for the year 2030, in 17 objectives

NFR IN SATELLITE ACCOUNTS

 In areas such as Environment, Tourism, Culture, Health and Social Security or Care Economy

The <u>holistic approach</u> to information (thinking integrated) in public entities follows the criteria and guidelines of business companies

Benefits of integrating Non-Financial Information

- Improve accountability and decision making
- Strengthen relations between stakeholders, politicians and managers
- Serve as a guide for the provision of sustainable services

- Allow the long-term orientation of management, in a robust and integrated way to create value
- Increase connection of the internal and external communication fields

NFR Challenges, Risks And Barriers

- Integrated FR/NFR
- Different NFR requirements for different entities
- Materiality. General and entity perspectives
- Digitalisation
- Harmonisation and Standardisation

- Lack of civic culture and democratic quality
- Disinterest of politicians and managers. Insufficient incentives
- Limited financial resources, insufficient statistical sources and biased information
- Lack of adequate assurance

EU regulation of non-financial reporting

Directive 2014/95/EU requires *LARGE COMPANIES* to disclose information on the policies they implement in relation to

- Environmental protection
- Social responsibility and treatment of employees
- Respect for human rights
- Anti-corruption and bribery
- Diversity on company boards

Companies may use international, European or national guidelines to produce their statements.

In December 2019 the Commission committed to review this directive in 2020 as part of the strategy to strengthen the foundations for sustainable investment.



This Directive represents an important reference for EU POLICIES ON NFR AND POSSIBLE FURTHER REGULATION ON PUBLIC ENTITIES

Non-financial information in macroeconomic or aggregate accounts: the Satellite Accounts

- The <u>Satellite accounts</u> are an extension of the national accounts system, with which they share their basic concepts, definitions and classifications.
- Their <u>Objective</u> is to expand the analytical capacity of the national accounting to certain areas of socio-economic interest in a flexible way, without overloading or distorting the central system.
- <u>Contents</u>: Not only the monetary units, but also the physical units associated with the activities. They present detailed indicators on the economy, society and the environment; their records can affect one or more accounts simultaneously, so they are not additive to obtain the total for the country's economy.
- <u>Areas</u> such as Environment, Tourism, Culture, Health and Social Security or Care Economy.

IV. The assurance process

NFR assurance in public entities

Key work performed	Type of assurance	Information items
Conclusive foundation/evidence	Absolute	Guarantees or similar
Sufficient appropriate audit evidence	Reasonable	Retrospective information items of a quantitative nature (monetary and nonmonetary)
Mainly enquiries and analytical Review, with less detailed procedures	Limited	Most other information items, ie qualitative/narrative cific) and/or futureoriented/forward-looking
Preparation of the Reports or performing an agreed set of procedures	No assurance	No conclusions or opinion are provided

The prerequisites to qualify an assurance as absolute or no assurance are clearly determined An engagement is not an assurance engagement if an auditor provides no assurance

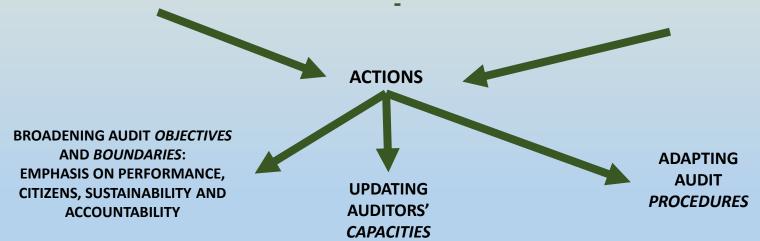
Reasonable and Limited Assurance Suitability for NFI

Type of assurance	Suitability for NFR
Reasonable Assurance	Even when RA could be applied to some NFI, limited assurance might be appropriate in a first step
Limited Assurance	LA could be a short term minimum requirement. Obtaining a reasonable assurance on part of non-financial information in a near future is probably not realistic (unless optional), but it could be an objective to keep in mind in the medium term

Adaptation of objectives and procedures to the assurance of non-financial information

- Internal control will be involved with the new objectives and structure of the information system, after the incorporation of NFI.
- Frequently, the intervention of professionals from different specialties will be required

- Incorporation of NFI will require close collaboration between internal control, the external auditor and the rest of the professionals, if applicable.
- NFR requires a new approach to the process and a broader view of the organization on the part of the auditor and internal control



The external auditor is going to find reports that incorporate non-financial information and must decide on the adequacy of the same. This requires a new approach to the process and a broader view of the organization on the part of the auditor and internal control

Broadening audit *objectives* and *boundaries*: Emphasis on performance, citizens, sustainability and accountability

Emphasis on Performance Audits

Vefication of nonfinancial data, information and reporting Evaluation of social, economic, financial and environmental impact of public policies

Audit of public sector data for GFS and SNA

Fairness and consistency of prospective reported information, including budgetary figures

Stress verification of internal control systems

Effectiveness of mechanisms against fraud and corruption

Advocate
improvements in
Management,
Reporting and
Accountability

Updating Auditors' Capacities

Strengthening auditors' independence, integrity and responsibility

Development of *new skills of auditors*, in accordance with the new objectives and scope of audits

Regulation of *public-private partnerships in control*: conditions, requirements and limitations

Incorporation of *new specialists* as members of the staff or, alternatively, use outsourcing for technical issues

Adapting Audit Procedures

New *social demands* for audits: Transparency, emphasis on performance and outcomes, timely and broad disclosure of results

Cooperation and participation of citizens in the audit process

International cooperation

A more cooperative and harmonized model for *European Government Auditing*. The role of European Parliament, European
Commission, ECA and National SAIs

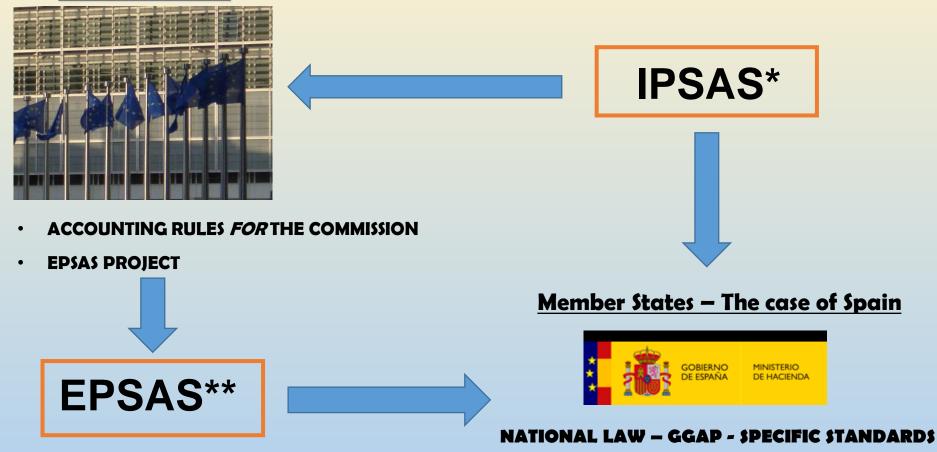
Use and enhancement of *peer reviews*

V. Government Accounting Reforms in European Continental Law Systems: the case of Spain



Government Reporting Harmonisation in Europe

European Union



Government Accounting Reporting in Spain: Four sources for public entities' financial figures

- **■**Budgetary.- Traditional cash based information according to specific regulation
- Financial. Businesslike accounting information, according to Governmental Accounting Chart
- **■**National Accounts
 - Macro-economic <u>aggregated</u> information
 - Micro-economic figures measured according to EAS 2010 criteria (for each public entity) as basic indicator of EU deficit and debt objectives fullfilment
- **■**Performance indicators (budget objectives execution, public services costs and public prices...)

Governmental Accounting stages in Spain

Camoralism

I. <u>Cameralistic Single-Entry Accounting</u>: From 1812 to 1978 Constitutions

Accrual

II. Introduction and Implementation of <u>Double-Entry Accrual Accounting</u>: The Accounting and Budgetary Information System (SICOP) and the first General Governmental Accounting Plan (GGAP) in 1981

European rameworl III. Governmental Accounting adaptation to European Accounting Rules: The 1994 GGAP

Financial discipline IV. Implementing the 1997 Stability and Growth Pact (SGP) for a <u>Financial Discipline</u>: Deficit and Debt measurement according to <u>National Accounts criteria</u>

nternationa armonizatio <u>V. International harmonization</u> and widespread application of the accrual criteria (IPSAS/EPSAS): The 2010 GGAP

SDC

VI. The use of information for <u>management and sustainable development</u>: Non-financial information, Performance Indicators and SDGs

ntegrated reporting

VII. Towards an Integrated Reporting in the Public Sector

Bases and main features of Spanish Governmental Accounting System

- The aim: Harmonization of accounting standards at Central, Local and Regional levels
- Methodology: Top-down approach, transferring the transferring central Government reforms to Local and Regional jurisdictions
- <u>Legal framework</u>. As in other European countries with a continental legal tradition, governmental accounting standards are set by law and are thus compulsory
- <u>To be effective</u>: The three levels of government should adapt their standards to the General Governmental Accounting Plan (GGAP)

Standard-setters

- Parliament. The Parliament is responsible for the approval of a general legal framework for financial reporting purposes. Central government is competent for the approval of a General Governmental Accounting Plan (GGAP) developing the Public Accounting Principles
- <u>Central Government</u>. Central government is also responsible for the development of accounting standards for central and local government levels
- <u>Autonomous regions</u>. The regional governments have autonomy and legislative power, including accounting, budgeting and auditing aspects.

Adapting Government Accounting Standards to International Framework in Spain

- Commercial Law and Business Accounting Standards were <u>adapted to European Regulations in 2007</u>. A new General Accounting Plan for busines enterprises was then passed, in force since 1-1-2008
- General Governmental Accounting Plan <u>was adapted to</u> <u>Spanish Business Accounting Plan and IPSAS in 2010.</u>
- <u>Main issues</u> in the reform of Government Accounting Standards:
 - New Conceptual Framework and Governmental Accounting Principles
 - Recognition and measurement rules
 - New Annual Financial Statements for public entities

The delays in Local authorities and Autonomous Comunities Accounting Reforms

- There are <u>delays</u> between the date of GGAP and the <u>reform of Accounting Standards for Municipalities</u>, that was aproved in 2013 and came into force in 2016.
- The <u>adaptation of Autonomous Comunities Accounting</u> to GGAP has not only taken a considerable delay, but in most of them, either the adapted rules has been passed recently or even is still pending.
- A recent survey on the <u>regional accountants' opinions</u> about the suitability of the reforms, most of them consider the new regulation a <u>useful tool</u> for the elaboration of consolidated financial statements, decision making processes and quality of accountability.

Thank you for your attention

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